

The Dynamics of Pluralistic Ignorance

Zoé Christoff
Joint work with Jens Ulrik Hansen

Institute for Logic, Language and Computation, University of Amsterdam

LogiCIC Workshop 2013 - Social Dynamics of Information change
Amsterdam, December 4, 2013



Goal

Model pluralistic ignorance within our Dynamic Social Network Logic framework (DSNL).

- ▶ First, model the pluralistic ignorance situation as a specific distribution of (2) properties within a social network.
- ▶ Second, represent the change of distribution of these properties within the network given a fixed social influence rule (a model transformation).
- ▶ Third, make precise the dynamic properties of PI.

Pluralistic Ignorance state

Informal definition

- ▶ All individuals of a group have the same private attitude towards a given proposition p (say a belief in p), but publicly “display” a conflicting attitude towards p (say a belief in $\neg p$).

Two variables

Private vs public sphere

We need to distinguish:

- ▶ *Private belief*, “inner belief”
- ▶ *Public (or observable) behavior*, “expressed belief”

Two variables

Private vs public sphere

We need to distinguish:

- ▶ *Private belief*, “inner belief”
- ▶ *Public (or observable) behavior*, “expressed belief”

Assumptions

- ▶ Agents can only observe the *expressed* beliefs of other agents.
- ▶ Default sincerity interpretation: agents interpret the expressed beliefs of others as reflecting their private belief.
- ▶ Peer pressure only affects the agents’ expressed beliefs

Formally: 2 variables, 3 values each, 6 characteristic propositions

- ▶ 2 variables: V_I and V_E .
- ▶ Each variable takes one of 3 values: $R_I = R_E = \{Bp, B\neg p, Up\}$

Describing the inner state

- ▶ $I_B p := V_I = Bp$: the agent privately believes p
- ▶ $I_B \neg p := V_I = B\neg p$: the agent privately believes $\neg p$
- ▶ $I_U p := V_I = Up$: the agent is privately undecided about p

Describing the expressed state

- ▶ $E_B p := V_E = Bp$: the agent seems to believe that p ,
- ▶ $E_B \neg p := V_E = B\neg p$: the agent seems to believe that $\neg p$,
- ▶ $E_U p := V_E = Up$ the agent seems to be undecided about p .

A 2-property notion of social influence

Influence is represented as a dynamic transformation $\mathcal{I} = (\Phi, \text{post})$.

What influences the behavior of an agent

- ▶ His own *inner* state (what he privately believes) AND
- ▶ His friends *expressed* states (how his friends behave): the repartition of expressed states among his friends, i.e whether $\langle F \rangle E_B p$, whether $\langle F \rangle E_B \neg p$, and whether $\langle F \rangle E_U p$

A 2-property notion of social influence

Influence is represented as a dynamic transformation $\mathcal{I} = (\Phi, \text{post})$.

What influences the behavior of an agent

- ▶ His own *inner* state (what he privately believes) AND
- ▶ His friends *expressed* states (how his friends behave): the repartition of expressed states among his friends, i.e whether $\langle F \rangle E_B p$, whether $\langle F \rangle E_{B \neg p}$, and whether $\langle F \rangle E_{U p}$

Consequences

- ▶ Each agent is in one of 24 possible (relevant) situations. \mathcal{I} assigns a postcondition to each of these 24 situations (dictating what the state of the agent will be next).

Social influence

maximal pressure

- ▶ When all of my friends express a belief in p ($\neg p$), I will align and express a belief in p ($\neg p$), whatever my private state is.
- ▶ This corresponds to the (1-property) notion of “strong influence” defined by Seligman, Liu and Girard.

weaker pressure

- ▶ When not all of my friends express a belief in p ($\neg p$), how I will react depends on what I privately believe about p . But how exactly?
- ▶ Several options leading to several different types of agents, or several types of Influence dynamic transformation.

Types of agents

Our type of agents (for now): the most sincere one

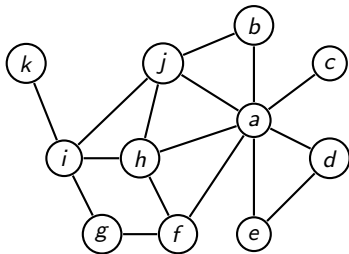
An agent expresses his actual private belief (acts sincerely), iff

- ▶ some of his friends expresses the same belief (“support”) **OR**
- ▶ none of his friends expresses a belief in the negation of what he privately believes (“no conflict”)

Pluralistic Ignorance formally

$$Plp := G(I_B p \wedge E_B \neg p)$$

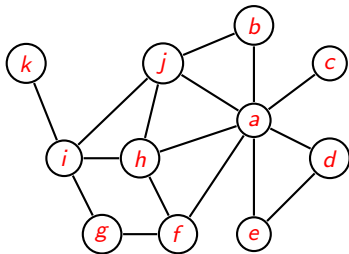
If Plp is true in \mathcal{M} we will say that \mathcal{M} is in a state of pluralistic ignorance with respect to p .



Pluralistic Ignorance formally

$$Plp := G(I_B p \wedge E_B \neg p)$$

If Plp is true in \mathcal{M} we will say that \mathcal{M} is in a state of pluralistic ignorance with respect to p .



Robustness

Stability of PI

A connected network model in a state of pluralistic ignorance is stable, i.e the following is valid:

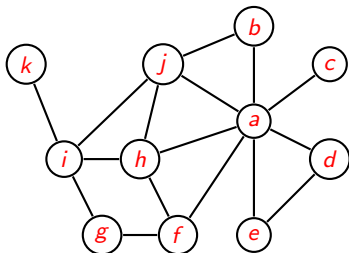
$$PIp \rightarrow [I]PIp$$

Robustness

Stability of PI

A connected network model in a state of pluralistic ignorance is stable, i.e the following is valid:

$$PIp \rightarrow [I]PIp$$



One brave/crazy agent!

Unstable state

Assume one agent i starts being **sincere**, for some reason, i.e. i expresses his private belief that p :

$$UPIp := @_i(I_B p \wedge E_B p) \wedge G(\neg i \rightarrow (I_B p \wedge E_B \neg p)).$$

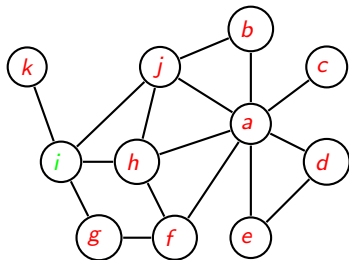
If $UPIp$ is true in \mathcal{M} we will say that \mathcal{M} is in a state of *unstable pluralistic ignorance*.

What happens next? Do all the others start being sincere too?

Breaking PI

- Initially, only i is sincere.

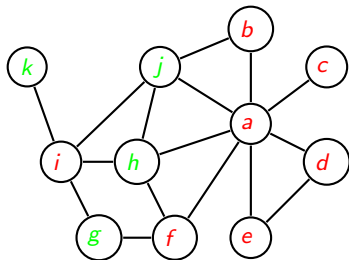
$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_{B\neg P}$$



Breaking PI

- ▶ Initially, only i is sincere.
- ▶ After one step, all i 's friends are sincere.

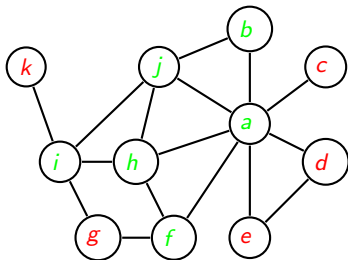
$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_{B\neg P}$$



Breaking PI

- Initially, only i is sincere.
- After one step, all i 's friends are sincere.
- After two steps, all i 's friends' friends (including i himself) are sincere.

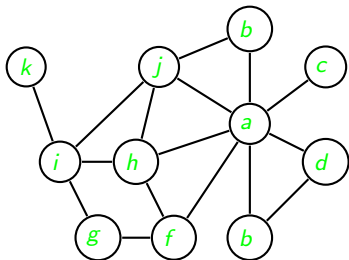
$$I_{BP} \wedge E_{BP} \quad I_{B\bar{P}} \wedge E_{B\bar{P}}$$



Breaking PI

- ▶ Initially, only i is sincere.
- ▶ After one step, all i 's friends are sincere.
- ▶ After two steps, all i 's friends' friends (including i himself) are sincere.
- ▶ After three steps, everybody is sincere.

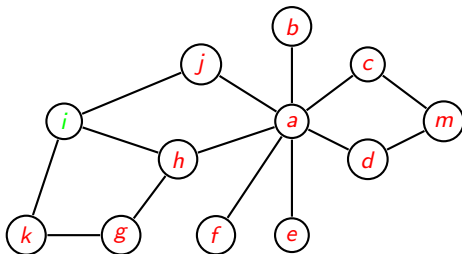
$$I_{BP} \wedge E_{BP} \quad I_{B\bar{P}} \wedge E_{B\bar{P}}$$



But *UPI* doesn't always dissolve!

- Initially, only *i* is sincere.

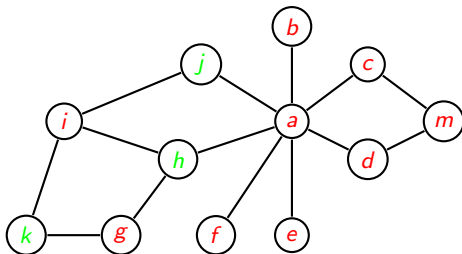
$$I_{Bp} \wedge E_{Bp} \quad I_{Bp} \wedge E_{B\neg p}$$



But *UPI* doesn't always dissolve!

- ▶ Initially, only *i* is sincere.
- ▶ After 1 step, only *i*'s friends are sincere.

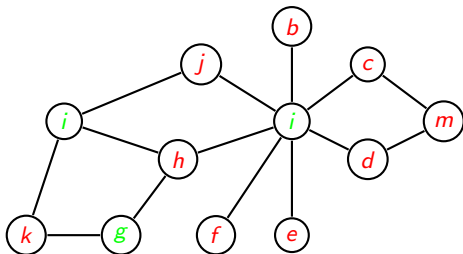
$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_B \neg p$$



But *UPI* doesn't always dissolve!

- ▶ Initially, only *i* is sincere.
- ▶ After 1 step, only *i*'s friends are sincere.
- ▶ After 2 steps, only *i*'s friends' friends are sincere.

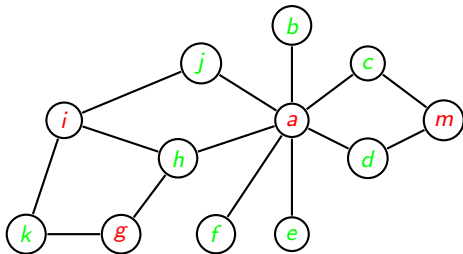
$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_B \neg p$$



But *UPI* doesn't always dissolve!

- ▶ Initially, only *i* is sincere.
- ▶ After 1 step, only *i*'s friends are sincere.
- ▶ After 2 steps, only *i*'s friends' friends are sincere.
- ▶ After 3 steps, only *i*'s friends' friends' friends are sincere.

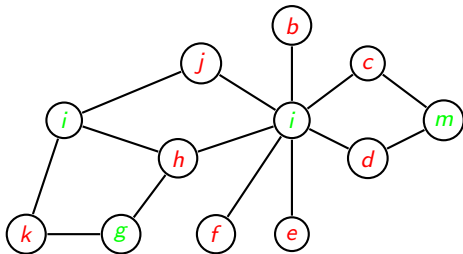
$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_{B\neg P}$$



But *UPI* doesn't always dissolve!

- ▶ Initially, only i is sincere.
- ▶ After 1 step, only i 's friends are sincere.
- ▶ After 2 steps, only i 's friends' friends are sincere.
- ▶ After 3 steps, only i 's friends' friends' friends are sincere.
- ▶ ...

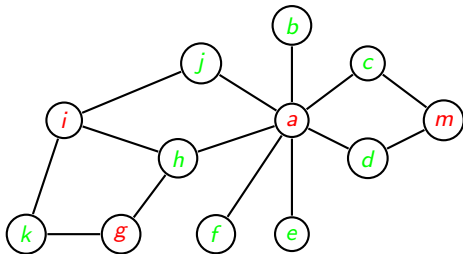
$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_B \neg p$$



But *UPI* doesn't always dissolve!

- ▶ Initially, only *i* is sincere.
- ▶ After 1 step, only *i*'s friends are sincere.
- ▶ After 2 steps, only *i*'s friends' friends are sincere.
- ▶ After 3 steps, only *i*'s friends' friends' friends are sincere.
- ▶ ...

$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_B \neg p$$



Question 1

When does a model satisfying *UPI* dissolve in a state of global sincerity, i.e. such that $G(I_{Bp} \wedge E_{Bp})$?

Let $\mathcal{M} = (A, \succ, g, \nu)$ be a finite, connected, symmetric network model such that $\mathcal{M} \models UPI$. Then the following 6 conditions are equivalent:

Question 1

When does a model satisfying *UPI* dissolve in a state of global sincerity, i.e. such that $G(I_{Bp} \wedge E_{Bp})$?

Let $\mathcal{M} = (A, \succ, g, \nu)$ be a finite, connected, symmetric network model such that $\mathcal{M} \models UPI$. Then the following 6 conditions are equivalent:

(i) After a finite number of updates by the influence operator \mathcal{I} , \mathcal{M} will end up in a stable state where pluralistic ignorance is dissolved, i.e. there is a $k \in \mathbb{N}$ such that $\mathcal{M}^{\mathcal{I}^k} \models G(I_{Bp} \wedge E_{Bp})$ and $\mathcal{M}^{\mathcal{I}^k} = \mathcal{M}^{\mathcal{I}^{k+1}}$.

Characterization

iff (ii) There is an agent who expresses her private belief in p for two rounds in a row,
there is an $a \in A$ and a $k \in \mathbb{N}$ such that $\mathcal{M}^{\mathcal{I}^k}, a \models E_B p$ and $\mathcal{M}^{\mathcal{I}^{k+1}}, a \models E_B p$.

Characterization

- iff (ii) There is an agent who expresses her private belief in p for two rounds in a row,
 there is an $a \in A$ and a $k \in \mathbb{N}$ such that $\mathcal{M}^{\mathcal{I}^k}, a \models E_B p$ and $\mathcal{M}^{\mathcal{I}^{k+1}}, a \models E_B p$.
- iff (iii) There are two friends who both express their private beliefs in p in the same round
 there are $a, b \in A$ and a $k \in \mathbb{N}$ such that $a \succ b$, $\mathcal{M}^{\mathcal{I}^k}, a \models E_B p$, and $\mathcal{M}^{\mathcal{I}^k}, b \models E_B p$.

Characterization

- iff (ii) There is an agent who expresses her private belief in p for two rounds in a row,
there is an $a \in A$ and a $k \in \mathbb{N}$ such that $\mathcal{M}^{\mathcal{I}^k}, a \models E_B p$ and $\mathcal{M}^{\mathcal{I}^{k+1}}, a \models E_B p$.
- iff (iii) There are two friends who both express their private beliefs in p in the same round
there are $a, b \in A$ and a $k \in \mathbb{N}$ such that $a \succ b$, $\mathcal{M}^{\mathcal{I}^k}, a \models E_B p$, and $\mathcal{M}^{\mathcal{I}^k}, b \models E_B p$.
- iff (iv) There are two agents that are friends and have paths of the same length to the agent named by i ,
there are agents $a, b \in A$ and a $k \in \mathbb{N}$ such that $a \succ b$, $\mathcal{M}, a \models \langle F \rangle^k i$, and $\mathcal{M}, b \models \langle F \rangle^k i$.

Characterization

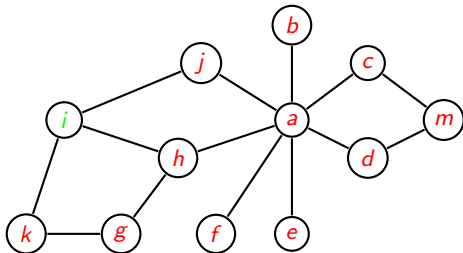
- iff (ii) There is an agent who expresses her private belief in p for two rounds in a row,
there is an $a \in A$ and a $k \in \mathbb{N}$ such that $\mathcal{M}^{\mathcal{I}^k}, a \models E_B p$ and $\mathcal{M}^{\mathcal{I}^{k+1}}, a \models E_B p$.
- iff (iii) There are two friends who both express their private beliefs in p in the same round
there are $a, b \in A$ and a $k \in \mathbb{N}$ such that $a \succ b$, $\mathcal{M}^{\mathcal{I}^k}, a \models E_B p$, and $\mathcal{M}^{\mathcal{I}^k}, b \models E_B p$.
- iff (iv) There are two agents that are friends and have paths of the same length to the agent named by i ,
there are agents $a, b \in A$ and a $k \in \mathbb{N}$ such that $a \succ b$, $\mathcal{M}, a \models \langle F \rangle^k i$, and $\mathcal{M}, b \models \langle F \rangle^k i$.
- iff (v) There is a cycle in \mathcal{M} of odd length starting at the agent named by i
there is a $k \in \mathbb{N}$ such that $\mathcal{M} \models @_i \langle F \rangle^{2k-1} i$.

Characterization

- iff (ii) There is an agent who expresses her private belief in p for two rounds in a row,
there is an $a \in A$ and a $k \in \mathbb{N}$ such that $\mathcal{M}^{\mathcal{I}^k}, a \models E_B p$ and $\mathcal{M}^{\mathcal{I}^{k+1}}, a \models E_B p$.
- iff (iii) There are two friends who both express their private beliefs in p in the same round
there are $a, b \in A$ and a $k \in \mathbb{N}$ such that $a \succ b$, $\mathcal{M}^{\mathcal{I}^k}, a \models E_B p$, and $\mathcal{M}^{\mathcal{I}^k}, b \models E_B p$.
- iff (iv) There are two agents that are friends and have paths of the same length to the agent named by i ,
there are agents $a, b \in A$ and a $k \in \mathbb{N}$ such that $a \succ b$, $\mathcal{M}, a \models \langle F \rangle^k i$, and $\mathcal{M}, b \models \langle F \rangle^k i$.
- iff (v) There is a cycle in \mathcal{M} of odd length starting at the agent named by i
there is a $k \in \mathbb{N}$ such that $\mathcal{M} \models @_i \langle F \rangle^{2k-1} i$.
- iff (vi) There is a cycle in \mathcal{M} of odd length
there is a $k \in \mathbb{N}$ and $a_1, a_2, \dots, a_{2k-1} \in A$ such that
 $a_1 \succ a_2, a_2 \succ a_3, \dots, a_{2k-2} \succ a_{2k-1}, a_{2k-1} \succ a_1$.

Example

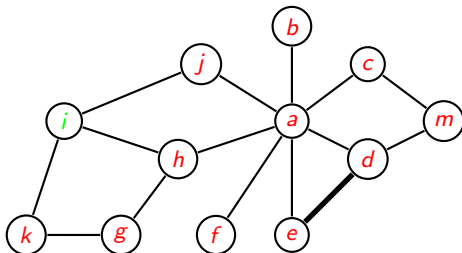
We have seen an example of network structure which doesn't dissolve from *UPI*. Why? What would need to change to make this possible?



Add a link!

- ▶ Create a cycle of odd length in the graph (vi)
- ▶ Create an cycle of odd length from i (v)
- ▶ Make two friends have a path of the same length to i (iv)

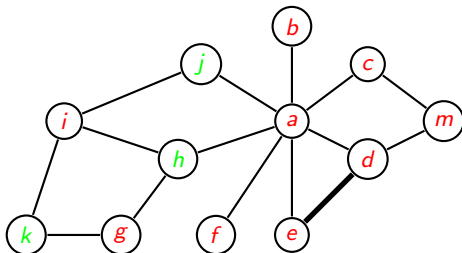
$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_{B\neg P}$$



Add a link!

- ▶ Create a cycle of odd length in the graph (vi)
- ▶ Create an cycle of odd length from i (v)
- ▶ Make two friends have a path of the same length to i (iv)

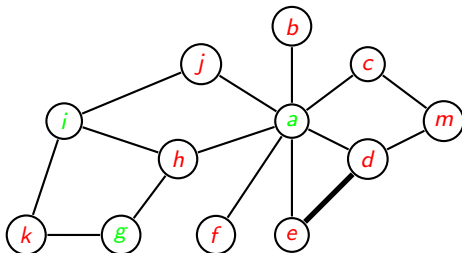
$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_{B\neg P}$$



Add a link!

- ▶ Create a cycle of odd length in the graph (vi)
- ▶ Create an cycle of odd length from i (v)
- ▶ Make two friends have a path of the same length to i (iv)

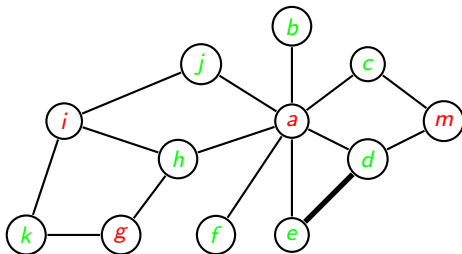
$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_{B\neg P}$$



Add a link!

- ▶ Create a cycle of odd length in the graph (vi)
- ▶ Create an cycle of odd length from i (v)
- ▶ Make two friends have a path of the same length to i (iv)
- ▶ Make two friends express their private belief at the same round (iii)

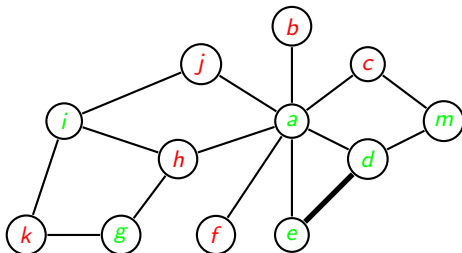
$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_{B\neg P}$$



Add a link!

- ▶ Create a cycle of odd length in the graph (vi)
- ▶ Create an cycle of odd length from i (v)
- ▶ Make two friends have a path of the same length to i (iv)
- ▶ Make two friends express their private belief at the same round (iii)
- ▶ Make one agent express his private belief for two consecutive rounds (ii)

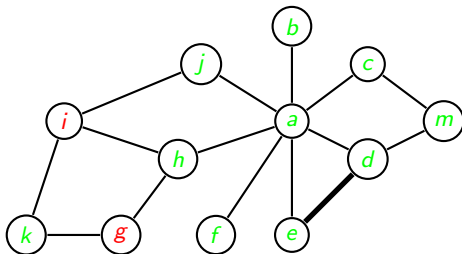
$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_{B\neg P}$$



Add a link!

- ▶ Create a cycle of odd length in the graph (vi)
- ▶ Create an cycle of odd length from i (v)
- ▶ Make two friends have a path of the same length to i (iv)
- ▶ Make two friends express their private belief at the same round (iii)
- ▶ Make one agent express his private belief for two consecutive rounds (ii)

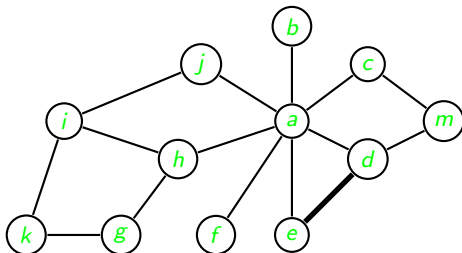
$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_{B\neg P}$$



Add a link!

- ▶ Create a cycle of odd length in the graph (vi)
- ▶ Create an cycle of odd length from i (v)
- ▶ Make two friends have a path of the same length to i (iv)
- ▶ Make two friends express their private belief at the same round (iii)
- ▶ Make one agent express his private belief for two consecutive rounds (ii)
- ▶ UPI is dissolved, after 6 applications of \mathcal{I} (i).

$$I_{BP} \wedge E_{BP} \quad I_{BP} \wedge E_{B\neg P}$$



What we have done so far

What I have shown you

- ▶ Treated an initial example of two-property case dynamics.
- ▶ Given a characterization of the class of networks on which a single sincere agent is enough to make sincerity spread to the entire network, in terms of whether the network structure contains an odd cycle.

What I have NOT shown you

- ▶ Given an upper bound on how fast a UPI model will stabilize.
- ▶ Given a characterization of the UPI^n models which stabilize.

Unrealistic?

- ▶ The example of looping behavior seems unrealistic.
- ▶ If a *UPI* model does NOT stabilize, then no agents (in the entire network) has any friends who are friends with each other.
- ▶ That means that the *global clustering coefficient* of such a network is zero.

Further research

- ▶ Consider other real life examples (current work with Jens Ulrik Hansen).
- ▶ Investigate how modifying the network structure allows/prevents spreading of some combination of properties given different update rules. (current work with Johan van Benthem)
- ▶ Use a different framework to model threshold influence. (current work with Alexandru Baltag and Rasmus Rendsvig)
- ▶ Investigate the dynamics of different types of agents and mixed networks.

References



Zoé Christoff and Jens Ulrik Hansen.

A two-tiered formalization of social influence.

In Davide Grossi, Olivier Roy, and Huaxin Huang, editors, *Logic, Rationality, and Interaction*, volume 8196 of *Lecture Notes in Computer Science*, pages 68–81. Springer Berlin Heidelberg, 2013.



Fenrong Liu, Jeremy Seligman, and Patrick Girard.

Logical dynamics of belief change in the community.

Synthese.

Special Issue on Social Epistemology, C. Proietti and F. Zenker, editors, to appear.



Jeremy Seligman, Fenrong Liu, and Patrick Girard.

Logic in the community.

In Mohua Banerjee and Anil Seth, editors, *Logic and Its Applications*, volume 6521 of *Lecture Notes in Computer Science*, pages 178–188. Springer Berlin Heidelberg, 2011.